

# Ancestor

## 2021/2022 Media Information

### Advertising Schedule

Issue	On Sale	Booking deadline	Material deadline
Mar. / Apr. / May	1 March	1 January	14 January
Jun. / Jul. / Aug.	1 June	1 April	14 April
Sep. / Oct. / Nov.	1 September	1 July	14 July
Dec. / Jan. / Feb.	1 December	1 October	14 October

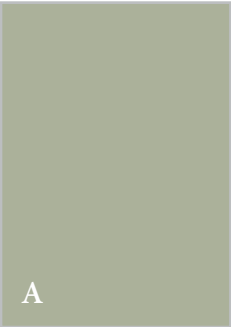
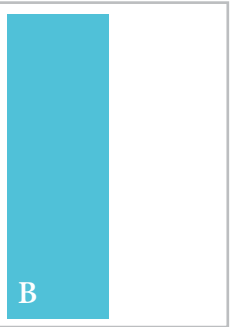
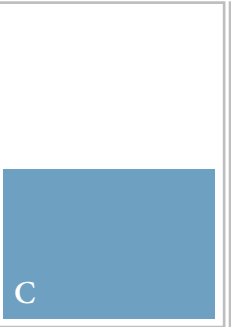





### Rates all prices inclusive of GST

	Per Issue	4 x Issues
A. Full Page	\$1,420	\$4,830
B. Half Page – vertical	\$710	\$2,415
C. Half Page – horizontal	\$710	\$2,415
D. Third Page – horizontal	\$550	\$1,870
E. Quarter Page – vertical	\$370	\$1,260
F. 1/8 Page – horizontal	\$170	\$530

	Per Issue	4 x Issues
Full Page		
Inside Front Cover	\$1,520	\$5,040
Inside Back Cover	\$1,470	\$4,925
Outside Back Cover	\$1,630	\$5,250
Inserts	\$840	\$3,150
<i>All sizes up to A4 max. 3000 copies must be supplied and delivered by the advertiser to the GSV mailing house by the due date</i>		

### Specifications

					
<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>	<b>F</b>
<b>Full Page</b> H 297 mm W 210 mm	<b>Half Page Vertical</b> H 297 mm W 90 mm	<b>Half Page Horizontal</b> H 135 mm W 183 mm	<b>Third Page Horizontal</b> H 90 mm W 183 mm	<b>Quarter Page Vertical</b> H 135 mm W 90 mm	<b>1/8 Page Horizontal</b> H 66 mm W 90 mm

**Inserts:** Any size sheet up to A4 (297 x 210 mm). Inserts should be printed on 90-100 gsm paper to aid automatic insertion.

### Print Ready Art Work

- Supply material is required at a resolution of 300-600dpi in JPG, PDF or EPS file format
- CMYK colour space preferred
- Fonts must be embedded in PDF and EPS files
- Full page advertisements to include 5mm bleed

### Contact

Ancestor  
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